



Whare Sets The Style



Board members and some staff of Te Taiwhenua o Heretaunga enjoy a cup of tea at the opening of Te Ahurutanga while other staff entertain them.

AN innovative new style of housing for kaumātua being offered by Te Taiwhenua o Heretaunga could become a blueprint for use throughout New Zealand.

As the first residents settle into Te Ahurutanga — a brand new 10-bedroomed whare on the edge of Flaxmere Park — Housing Minister Nick Smith says the whare concept could be the solution to a huge problem as the Government searches for ways to re-house single elderly people occupying two- and three-bedroom houses needed for younger families.

Te Ahurutanga offers kaumātua an opportunity for semi-independent communal living. Each resident has a spacious private bedroom-living area with its own en suite, in addition to shared recreation, kitchen and dining areas. A live-in housekeeper provides two meals a day, six days a week, and residents prepare their other meals in the communal kitchen with supplied food. They are also expected to help with household chores.

Te Ahurutanga was built by TToH in conjunction with Housing NZ to offer kaumātua an alternative to living on their own or going into a rest-home.

Dr Smith, who attended the dawn opening of Te Ahurutanga on July 12, says there is plenty of private rest-home accommodation being built nationwide, but it is not an option for everyone.

“We are going to need innovative solutions like this, in partnership with Government, for older New Zealanders on lower incomes.

“This whare is a perfect example of the strength of community housing providers taking innovative responses to community housing needs by tailoring wraparound services for their clients. The Government wants to see more of this,” he says.

The weekly cost of living at Te Ahurutanga is affordable for kaumātua whose only income is National Superannuation. A small number of residential places are still available.

Contact: Housing Project Manager, 871 5350, ext 764

Ninety-year-old Mary Paki was the first resident to move into Te Ahurutanga. Mary had been living alone in her remote family home up the Taihape Rd in between spending time with family, some of whom live in Australia. Her son Rei said a rest-home would have been completely unsuitable for Mary, who has always been completely unsuitable for Mary, who has always been very active and independent.



From left, Elaine Paki, Angela Robinson and Evelyn Savage with Mary Paki at Te Ahurutanga.



Mike Paku, Chairman of the board of TToH.

The resignation several months ago of our former chief executive, Alayna Watene, was the end of an era for Te Taiwhenua o Heretaunga.

Alayna was instrumental in building up TToH from its modest beginnings to become the successful, nationally-respected organisation it is today, serving the community of Heretaunga and employing 174 staff.

Credit is due to Alayna for her foresight and skill, for the dedication and energy she poured into TToH over the course of 20 years.

Her business acumen has left TToH on a sound financial footing with solid infrastructure. This is a legacy that leaves the organisation well-placed to grow and develop its staff asset, and to future-proof its ability to serve the whānau of Heretaunga.

The staff of TToH and the board of trustees, Te Haaro, extend their deepest thanks to Alayna.

Together, we wish her every success as she embarks on a new venture.

We have now begun the exacting process of seeking a new Chief Executive. In the meantime, the day-to-day operations of TToH are in the capable hands of our Acting Chief Executive and Te Kaihoutu, Marei Apatu.

Mā te Atua i ā ia hei ārahi i runga i tōna huarahi hou

May the Lord watch over her and guard her on her future pathways



Marei Apatu, Acting Chief Executive and Te Kaihoutu of TToH

Te Taiwhenua o Heretaunga is today the largest iwi-mandated Māori service provider on the East Coast.

It is recognised — nationally and internationally — as an example of the success that can be achieved when grassroots energy and vision are harnessed and channelled toward a set of goals for the common good.

On September 19, TToH will mark the 28th anniversary of its registration as an Incorporated Society. It was the first iwi organisation in Hawke's Bay to achieve such legal status, and it was an important piece of groundwork for the development that has brought us to where we are today.

This anniversary will be an occasion for us to reflect on the hard work and dedication that has marked TToH's journey through the worlds of business, cultural leadership, service-provision and community development.

Just as importantly, it will be a prompt for us to think about the course of our path for the next 28 years. One thing we can be certain of is that there will be challenges, but TToH will do what it has always done — confront them and grow from them.

Heretaunga Haukunu, Ararau, Haaro Te Kaahu takoto noa, Ringahora

Heretaunga of Life-giving dew and Arcadian pathways. Flight seen through the eye of the hawk, left to us the humble servants to serve and manaaki.

Mahia to Mahi Hei Painga Mo Te Iwi

Do the work for the wellbeing of our people.

Matariki Whānau Ora The Way Of The Future For Whānau



Matariki Whānau Ora Navigators (from left) Ngaro Hape, Cerena Tahu, Yvonne Waihua (team leader) and Moira McGarva, with Tane Edwards (analyst).

This year's Matariki (Māori New Year) festivals in June were an appropriate time to launch a new programme designed to revolutionise service provision and whānau support from Te Taiwhenua o Heretaunga.

Matariki Whānau Ora will transform the way TToH works with its whānau by taking a holistic, wraparound approach to their needs.

This means that instead of multiple, single-focus service providers working individually with various members of a whānau — and none of them having a full oversight of the challenges a whānau is facing — there will be a single plan with oversight for an entire whānau.

TToH staff known as kaitakawaenga will sit down with whānau and help them draw up their whānau ora development plans, which will identify the challenges they face and nominate the goals they want to achieve.

The kaitakawaenga will work with the whānau to implement their plans, steering them to appropriate sources of information or assistance, and monitoring their progress.

The goal of each whānau plan will be to achieve a strong, independent whānau well on the way to a healthier and more secure future.

TToH has named its whānau ora programme Matariki Whānau Ora because it is also a new beginning in the way the organisation will work internally, as its various services are integrated to deliver services according to the whānau ora model, and the reporting requirements of Te Puni Kokiri, currently the Government agency in charge of Whānau Ora providers.

Whānau who are keen to step on to a path to empowerment and strengthen themselves can self-refer to the Matariki Whānau Ora team at TToH.

Contact: matarikiwhanauora@ttoh.iwi.nz or ph 871 5350, ext 737.

Rangatahi Put Science Careers Under the Microscope



Potential young Māori scientists needed no persuading when presented with an opportunity to try their hands at dissecting fish in a laboratory recently.

The fish dissection was just one of the activities on an intensive three-day programme for a science wananga organised by the University of Otago and Te Manaaki Taiao, the community development wing of Te Taiwhenua o Heretaunga.



Thirty rangatahi in Years 8 and 9 at three Hastings schools were selected to participate in the wananga, which was based at Matahiwi Marae in Clive.

The purpose of the wananga was to give the rangatahi — from Hastings Intermediate, Hastings Boys' High School and Flaxmere College — some insights into a variety of environmental science careers through a mix of field work, site visits and laboratory sessions.

The evenings at Matahiwi Marae were filled with games and kōrero led by Otago University staff.

Marei Apatu, the acting chief executive of TToH and the leader of Te Manaaki Taiao, says there is a strong need for the voice of Māori to be heard at higher levels in all areas of science, but particularly in water management.

“Without that voice around the decision-making table, Māori are at a disadvantage. We need to be heard, and we need Māori scientists supporting our case.

“The best way we can support that development is to inspire young Māori to pursue careers in science while they still have open choices in terms of their study at school,” says Mr Apatu.

A science-careers expo representing a range of Hawke's Bay organisations was held at TToH on the final day of the wananga, along with a farewell dinner and a motivational speech by Dr Kepa Morgan from Auckland University.



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Behind The Scenes

Kara Edwards – Service Manager, Family Start

Q: What led you into a career in Social Services?

A: It's an area that I was drawn to all my life. When I was little I used to go with my dad and he was always dropping off food and other resources to different families. This happened for years and carried on long after I left home. This food was from our own garden and our own store cupboard. I asked him one day why he was giving our food away and he said "they need it". We were not rich but my parents shared what we had with others. I guess that's when the first spark was lit.

Q: Is it a job that requires any special qualities?

A: When I first got into Social Work I use to think that life experience was enough, but after having studied and worked with different people I realised that life experience, while essential, wasn't enough. Added qualifications make a more rounded and safer worker.

The ability to relate to people on their own level is important; patience, because the journey with some families can take a long time, and if you try to move them before they are ready, you can lose them altogether; the ability to challenge without being overbearing; being honest and straight- up is a must. Be reliable and consistent. Follow up, because a lot of the families we deal with have had so many people in their lives who have given up and dropped away when the going got tough. Know your professional boundaries. This will keep you and the family safe.

Q: Which part of the job do you most enjoy?

A: Working with a team of professionals who love what they do and are committed to keeping children and families safe.

Q: What has been your biggest challenge?

A: Dealing with Government agencies that place huge demands on us administratively. This time would be better spent face-to-face with the whānau we serve.

Q: What have been your biggest highlights?

A: Knowing we had a part in keeping children alive and safe. Getting positive feedback from Government and Community agencies about how well our service is doing out in the community. Positive feedback about individual Kaimahi Whānau .

Q: How do you like to spend your weekends?

A: Time with mokos and family, cycling, gardening (even though they look a mess at the moment), watching a good movie, watching sport, and sometimes just fluffing around my house doing next to nothing.



Jodie Fels – Accountant

Q: What led you into a career in accountancy at TToH?

A: I enjoyed accounting and economics at school, but had ambitions to become a hairdresser, much to the dismay of my economics teacher Mrs Barclay. I think she would be happy to hear I came to my senses and followed my true calling.

Q: Is it a job that requires any special qualities?

A: A liking for numbers will take you far.

Q: Which part of the job do you most enjoy?

A: Helping people make sense of numbers.

Q: What has been your biggest challenge?

A: Understanding the changes to international financial reporting standards. There is lots of reading to be done.

Q: What has been your biggest highlight?

A: When I first started at TToH 13 years ago there were approximately 40 staff and a dozen or so contracts. Here we are in 2013, with 175 staff and 40+ contracts. The growth has been phenomenal and it has been fantastic being part of that journey.

On a personal note, gaining membership to the New Zealand Institute of Chartered Accountants as an Associate Chartered Accountant last year has been an achievement I am proud of. I am very grateful for the support TToH has given me.

Q: How do you like to spend your weekends?

A: Catching up with whanau and friends and generally just chilling out.



Mums And Babies Gather For Breastfeeding Challenge

More than a dozen young mothers gathered at Heretaunga Park earlier this month to feed their babies en masse as part of an international challenge.

Nationwide, 1408 babies were breastfed simultaneously at a variety of venues at 10.30am on August 2, as part of The Big Latch On to mark World Breastfeeding Week. Many thousands more babies were breastfed at Big Latch On events in 21 countries across the globe, in an effort to set a new record for the number of mothers breastfeeding simultaneously.

The theme of World Breastfeeding Week this year was peer support, to recognise that successful breastfeeding requires support from family, friends and the community.

TToH Lactation Consultant Helen Gosman says breastfeeding mothers can encourage and support each other in giving their babies the best nutritional start in life.

"Sometimes it can be difficult for a mother to establish and continue breastfeeding, so the more support that families, communities and workplaces can offer, the better it is for everyone. And of course, encouraging mothers to breastfeed is an important part of the work we do through Tamariki Ora."

TToH has two staff who take time during their working day to feed their babies at Te Tirahou, the Early Childhood Centre at Heretaunga Park.

The Big Latch On was supported by Te Taiwhenua o Heretaunga, the Hawke's Bay DHB, Plunket and Choices.



TToH staff members Michelle Smith (left) with daughter Stella, and laesha Puata with son Johan joined other young mothers during The Big Latch On.



Wero Team Coached to Win

One of TToH's smoking-cessation staff (Aukati Kaipapa kaimahi), Janelle Mihaere, has every reason to be happy after coaching a team of Ngāti Kahungunu to success in an inter-tribal, quit-smoking challenge.

Nine of the 10 members of the team (known as a waka), from Rongomaraeroa Marae at Porangahau, gave up and remained smokefree during the three-month challenge against Te Tai Tokerau.

This achievement placed them first-equal with a netball team from Te Reinga and earned them prize money of \$3750, which they planned to donate to an upgrade of the ablution block on their marae.

"To stop smoking is such a hard mahi, and to be successful in this takes the whole whānau, friends, colleagues and team mates supporting and uplifting each other through the ups and downs of life," says Janelle.

The Rongomaraeroa team included a 71-year-old kuia who had been smoking for 60 years. The youngest member was 15.

Kahuranaki Hikoi

Te Taiwhenua o Heretaunga invites whānau, hapū, iwi and marae to participate in a 9km hikoi to the summit of Kahuranaki on October 12.

The programme for the day includes a kōrero (talk) about the history of the area (at the summit), and ngā taonga taakaro (some traditional Māori games).

A bus will depart from Heretaunga Park in Orchard Rd at 7am. Seats are limited. For more information, or to register, contact the TToH health promotion team.

Contact: 871 5350, ext 733.

Rei Ora



by email

Demand for copies of Rei Ora is coming from far and wide, so we've decided to offer our readers the option of receiving it via email.

Rei Ora is a free publication produced by the Board of Trustees for Te Taiwhenua o Heretaunga, packed full of news and information about people, services and developments at TToH.

If you'd like to connect (or re-connect) with our Heretaunga community, you can receive Rei Ora electronically regardless of where you live. Just email us at reiora@ttoh.iwi.nz.



Kellie Jessup



Kararaina Kire



Take Mulligan



Hemi Panapa



Jaamin Pere



Lisa Tuhi

Koreene Henry
Kaye Adams

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Truancy A Signal Of Deeper Problems

When a child is wagging school regularly, it is a signal that something is wrong.

The child might be having problems at school, at home – or both. Regardless, it is only by sorting out those problems and equipping whānau with confidence and skills to ensure their tamariki go to school each day that the truancy can be stopped.

Te Taiwhenua o Heretaunga has had a Ministry of Education contract to run the School Attendance Service over a large area from Tutira to Wairarapa since the beginning of this year.

Rangatahi Services manager Rongo Puketapu says that during that time it has become clear that truancy is usually the result of problems at home.

Sometimes the whānau wants the tamariki to go to school but the tamariki refuses to go.

Other times, there are fundamental problems such as tamariki being needed to babysit their siblings while parents work, or the tamariki having to help

the whānau earn an income.

Getting to the bottom of these sorts of issues, and helping whānau get themselves into a position where they can give priority to the education of their tamariki, is a time-consuming process.

However, it is the only way that long-term solutions can be found, says Rongo.

“There is no such thing as an effective quick-fix.”

This is why the new Attendance Service, designed by the Ministry of Education, no longer provides for an Attendance Officer to go to a child’s house and pick them up and take them to school.

“It doesn’t resolve anything. The problem causing the truancy is still there the next day,” says Rongo.

Usually, it is schools that refer truanting tamariki to the Attendance Service, but whānau can refer themselves if they want support to ensure their tamariki go to school.

Doing The Groundwork For A Better Future



Sometimes, it is not until they have left school that rangatahi realise how hard it can be to get a job or into training without formal qualifications.

TToH now has a programme to help these rangatahi prepare to seek work, training or further education.

Whakaakoranga is a 20-week, full-time course offering the chance to gain 18 unit standards (51 credits) focused on the skills needed for work. These include CV writing, interview skills and techniques, computing skills, budgeting, problem-solving, interpreting statistics, career planning, and workplace health and safety.

As a Foundation Focused Training Opportunity (FFTO) course, Whakaakoranga also seeks to improve general levels of literacy and numeracy among akonga (learners), who also go on numerous site visits and complete a three-week work experience placement in their industry or position of interest.

Whakaakoranga itself achieved an impressive record of success with its akonga in 2012, its first year:

- 81% passed at least 3 unit standards;
- 38% went into further training at Level 2 or above;
- 52% went into paid employment.

Trainees are usually referred to Whakaakoranga by Work and Income NZ, but other paths to admittance are available.

Contact: Tutor, 06 871 5350, ext 874.

Staff Work On Five-Year Plan



Staff of Te Taiwhenua o Heretaunga have come up with some valuable ideas in relation to the organisation’s direction during the next five years

The opportunity to gain insights from staff was organised during the annual TToH marae noho, held recently. This year it was at Waimarama Marae.

Using the World Café method, staff were divided into 10 groups for an afternoon of intensive discussion and ideas about five key aspects of the TToH Five-Year Strategic Plan. Each group moved to a new discussion point every 20 minutes. The main themes and ideas were summed up at the end.

Board Chairman Mike Paku and Acting Chief Executive Marei Apatu said they were pleased with the quality of the discussions and suggestions that emerged during the activity. Some of the ideas would be readily implemented, while others could be drawn upon later.

TToH will undergo a lot of change as it begins to implement the Strategic Plan and the wider framework of Matariki Whānau Ora. This will include the integration of some service-delivery, streamlining of processes and systems and the introduction of information technology to support all that change.



A Headstart For Tamariki

Te Tirahou is an Early Childhood Education Centre offering a kaupapa Māori-based pre-school programme for children aged three months to five years.

Our purpose-built facilities at Heretaunga Park and our dedicated staff provide a comfortable, secure and stimulating environment for your tamariki to thrive.

We offer 20 free hours per week (up to six hours a day) for all 3 and 4-year-olds.

Whānau are also important to us. They are encouraged to join in with the children’s activities at any time during the day. Regular whānau events are held throughout the year.

Contact: Centre Manager, 06 873 7542

Catering for any occasion

Alfalfa Catering, based at Heretaunga Park, has a proud history of experience, quality and delicious food. We cater for:-

- Weddings
- Corporate events
- Working lunches
- Cocktail parties
- Dinner parties
- Birthday or Christmas parties.

Every client is important to us. We work with you to design a menu that is perfect for your event, and provide a complete, worry-free catering experience.

Contact: 06 876 7777 or email: alfalfa@ttoh.iwi.nz




Te Taiwhenua o
HERETAUNGA

Affordable Healthcare for Whānau

Hauora Heretaunga medical centre at Heretaunga Park provides healthcare at affordable rates for all members of the whānau.

We have a limited number of places for new enrolments.

Contact Medical Reception for more information. Ph 871 5352