



# STRATEGIC PLAN 2024-2029



## WHAKAKITENGA (Our Vision)

Te Haaro o Te Kaahu ki Tuawhakarere

## NGĀ UARATANGA (Our Values)

Whanaungatanga - Kotahitanga - Kaitiakitanga - Whakamana

## WHĀNAU ORA OUTCOMES FRAMEWORK

Whānau are self-managing and empowered leaders Whānau are leading healthy lifestyles

Whānau are confidently participating in te ao Māori (the Māori World)

Whānau are participating fully in society

Whānau are economically secure and successfully involved in wealth creation

Whānau are cohesive, resilient and nurturing

## NGĀ KĀINGA



Heretaunga Ararau

Strengthening whānau across the housing Poutama by cultivating and contributing to strong and vibrant communities.

### ORANGA



#### Heretaunga Haukū-nui

Promote and support whanau mana motuhake by providing whanau led services services.

### MĀTAURANGA



Mātauranga Māori Heretaunga Mātauranga

Revitalise Heretaunga mātauranga and create Heretaunga resources to invest in Heretaunga tangata.

#### WHANAKE



#### Heretaunga Takoto Noa

Enhance whānau/hapū by empowering marae/hapū capability and capacity.

## Mauri Ora ki te Mana Māori

Strong Whānau, Vibrant Communities

## WHAKATAKANGA (Our Mission)

Mauri ora ki te Mana Māori

Whānau are responsible stewards of their living and natural environment

**ŌHANGA** 



Heretaunga Haaro o Te Kaahu

Empower individuals and whanau to become successful business owners and entrepreneurs through mentoring, mahi creation, innovation, and opportunity creation.